



Culligan Cares

“Each of our actions is a pebble dropped into still waters.”

~ Kathy MacNaughton, KMAC & Associates

[Culligan Southwest](#) is a 75 year strong, locally-based company serving San Antonio’s need to combat the hard water that is ever-present in our Central Texas area. Led by the Boerner family, Culligan strives to serve the public by helping to improve their water quality. In addition to their business mission, Culligan Southwest has a desire to be a good corporate citizen by taking part in building a stronger, more vibrant community through targeted corporate giving.

Many San Antonio businesses - including Culligan – tend to be more “low profile” and “behind-the-scenes” in supporting causes due to limited resources of time, staff and money. They do what they can and feel strongly that a more targeted, albeit moderate, level of support by a broad spectrum of local businesses is meaningful in helping people and organizations reach their goals in the San Antonio area. Taking the time to stop and evaluate their giving strategy, as Culligan has recently done by establishing a [Philanthropic Footprint](#) with the help of KMAC & Associates, has clarified Culligan’s vision for what a better San Antonio community looks like, and what role they can play in supporting that worthy vision.

The Boerner Family and Culligan Southwest have a place in their hearts for those less fortunate than others, as well for youth in our community. As such, they have made contributions to [The Oblate School of Theology](#), which concentrates on working with the very poor, as well as [SAMMinistries](#), [Catholic Charities](#), and the [Women’s Battered Shelter](#). They also back a number of causes sponsored by the downtown Rotary Club, where they have held a longtime, active membership, and they help support youth-oriented facilities such as the [Hill Country Youth Ranch](#) in Ingram and Leakey as well as the [Girl Scouts of the Southwest](#).

Another focus of Culligan’s philanthropic efforts is the protection of the natural world, specifically Central Texas, with its many bio-regions and sensitive water supplies. In that vein, they have been supporters of the [Cibolo Nature Center](#) in Boerne and the San Antonio-based [Texas Nature Conservancy](#). Both organizations seek to preserve critical area habitat and to educate the public on better ways to live on the land, without degrading either our quality of life, or that of its other creatures. Water quality preservation is a focus for both of these groups; Culligan endorses their efforts to help raise awareness of this precious resource and how to best protect it. Water quality improvement has long been a focus for Culligan itself, and they believe that good quality water is a right that should be preserved for all to enjoy . . . now and in the future.

Culligan has also been known to supply bottled (and “un-bottled”) water to help keep volunteers of a cause well-hydrated. Even something as basic as good and plentiful drinking water can help make people much more healthy, happy and productive. That translates into more focus, enthusiasm and energy for the folks who make these local causes come alive.

*Thank you, Bob Boerner & Kristi Boerner Stanford,
for giving back to our community!*